

Presented by
The Electric Group

HOLIDAY FANTASY IN LIGHTS



For event information go to:
theelectricgroup.net
The Lights are on Dusk till Dawn
November 13th - January 3rd
4:30pm to 10:00pm

The Electric Group Contractors

1901 Inc.

A & A Electric of Baraboo

Accurate Electric
Construction

APEX Electric

Born's Electric

Control Works

Cummings and Turk

Electric Construction

Forward Electric

Future Electric & Solar

Hill Electric

Krantz Electric

Mainstage Lighting and
Electric

Moser Elec. & Data

Nickles Electric

Pieper Electric

Staff Electric

Trager Electric

VanErt Electric

Westphal & Co.

Wiersma Electric

Midwest Electric

Morse Electric



2021 Holiday Season - 33rd Annual show at Olin Park

The Electric Group takes pride in giving Madison Memories



*IBEW 159 electricians, apprentices and
retirees at set-up in Olin Park*

The Electric Group is a partnership between a group of electrical contractors and IBEW Local Union #159 members who have been serving Dane County and the surrounding counties for the past 114 years. The Electric Group aims to provide the highest quality service to its customers and to make a positive impact within the Madison community. Members of The Electric Group develop innovative solutions to meet their customers' needs; lead the industry in the practical application of new technologies; and set industry standards for traditional electrical and integrated building solutions.



Scan to Visit
TheElectricGroup.net



**To Send in a
Donation!**

**Make Payable to
IBEW/NECA**

**4903 Commerce Court,
McFarland, WI 53558**

**or scan the code to make a
donation online**

PayPal



Scan. Pay. Go.

Special Thanks to All Our Supporters

Many people and groups make this event happen year after year ~ THANK YOU

Booth Groups • Ed Smith, Retired Iron Worker Local 383 • Fantasy in Lights Committee Members
IBEW Local 159's Retirees, Apprentices, and Staff • Madison Parks • Madison Police • Madison Streets
Rich Nelson & Tom Lemons • The Electric Group Contractors • The Yahara Fishing Club

Donations at the exit help offset the costs of providing and improving the Holiday Fantasy in Lights. Funds are needed for displays, construction, electricity, materials, labor, maintenance, and storage. Event Coordination by Slack Attack Communications. For sponsorship information, questions or to submit photos text is best 608-239-7888 or lights@slackattack.com

Sponsors Light up Olin Park!

1901 Inc.
Alliant Energy
American Transmission Co.
Bath Planet of Madison
Bucky's Dumpsters and Restrooms INC.
Budget Bicycle Center
Capitol Square Dental
Chick Fil A West & East
Central Storage & Warehouse
Engineers Local 139
Focus on Energy
Forward FC
Goodman's Jewelers
Ho-Chunk Gaming Madison
Hooper Corporation
Hoyos Consulting
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Klaas Financial
Kwik Trip
Lee & Associates
Laborers' Local 464
Madison Essentials Magazine
Madison Mallards
Mega Rentals Inc
Madison Gas and Electric
Madison Mom
Mid-West Family Broadcasting
Nickles Electric
Nothing Bundt Cake
Pick N Save and Metro Market
Pizza Hut
Rutabaga Paddle Sports
Slack Attack Communications
SnowMow+ Environmental Consulting Group
Stella's Bakery
TDS
The Oaks and Kestrel Ridge Golf Course
Tri-North
UnityPoint Health Meriter
US Bank
Wisconsin Early Autism Project
Wisconsin IceCube Particle Astrophysics Center
Wisconsin Public Radio
WKOW 27

Volunteer Groups bring Smiles to the new Booths.

Thank you to the fabulous five Booth groups ~

- **Breakfast Optimists**
- **Deerfield Schools Music Department**
- **Electrical Workers Minority Caucus**
- **IBEW 2304**
- **IBEW 965 & Alliant Energy Employees**
- **St. Paul's Liberty Lutheran Youth Group**



Thank You Madison for YOUR contribution to the lights at the exit booth!

Enjoy the Holiday Season and be sure to visit the Lights at Olin Park, Madison's Favorite Holiday Tradition.

Last year The Electric Group was very grateful that the event was covid friendly and the community was able to visit the lights safely and carry on this well loved tradition with family and friends. Steps were taken to accommodate set-up and staffing of the event in a safe manner so that Madison could make more memories at the lights as they have for years. Another improvement you may notice is the Rainbow Tree. This tree has been with us for the long haul and it was time for a tune up. The Electric

Group is fortunate to have a great group of IBEW Local 159 retirees who work year round on displays, building, re-lamping, and maintaining. Their care and dedication to this event is part of what makes this event possible, they do the work behind the scenes so we can all enjoy the lights each year. They bring the same dedication to the event that they did during their careers with IBEW and their NECA Contractors. We are fortunate to also have Rich Nelson and Tom Lemons' assistance year round!



Be sure to tune in as you exit the park for more festive Holiday music!



Thanks to iHeartMEDIA for production of all audio materials!



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