



Kristina Diedrick
1974 Tumbleweed Circle
Corona, CA 92882
(703) 859-4489
KA.Diedrick@gmail.com
VanillaRender.com/portfolio

Design Employer,

When I first began thinking about my career, I thought of all the popsicle stick and cardboard box houses I made as a kid and knew I was meant to be a designer. Following that dream, I found myself in the graphic design program at Southern Illinois University Carbondale. Hoping to supplement my growing knowledge of design I decided to pursue a second major in industrial design. I graduated with both degrees in May of 2011.

I've created just about everything from online marketing materials to printed flyers, brochures and trade show displays. On top of that I have designed many custom webpages for companies ranging from retirement communities to dance studios. Having worked with a number of different clients I have become skilled in combining my own design style with the visual aesthetics of the customer. I am highly efficient, and organize my time to complete tasks quickly and accurately. I am also self-motivated and can work very well independently or as a team player.

I am confident that my experience as a graphic designer would be a great fit in your fantastic company, and I am eager to contribute to your success. My enclosed resume details the specifics of my experience and accomplishments.

Sincerely,

Kristina Diedrick



Core Competencies

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- Adobe Suite - Photoshop, Illustrator, InDesign, Dreamweaver & Premiere
- Small & Large Scale Print - Flyers, Brochures, Magazine Ads & Trade Show Displays
- Web Design - HTML, CSS, Email Blast Marketing & Web Pages
- Photography
- Windows/Mac OS

Sole Proprietor of Vanilla Render Designs

September 2013 – Present

- Extensive custom website design
- Email blast layout and design templates for Constant Contact, Mail Chimp and Swiftpage.
- Trade show displays
- Animated flash banners and photo prep

Graphic Designer at Precision Cutting Tools, Inc.

May 2014 - Feb 2016

- Email blast layout and design using Dreamweaver
- Brochures, fliers and direct mail campaign materials
- Magazine ads following specifications
- Large-scale banners & trade show display
- Promotional videos created in Premiere
- Photography for all marketing materials

Designer at Advanced Design Concepts (ADC)

August 2012 - May 2014

- NURBS IGES surfacing of point cloud data from 3D scans.
- 3D scanning using a Steinbichler blue light scanner, Faro laser arm and an Atos white light scanner.
- Part inspections using Geomagic to determine manufacturing accuracy
- Some additional experience 3D modeling a few projects in ProE.

Experience

Bachelor of Art in Graphic Design and Industrial Design from Southern Illinois University, Carbondale - 2011

Education